



## Media Kit

### Reasonable & Necessary: Making Sense of the NDIS Podcast Series

***Reasonable and Necessary: Making Sense of the NDIS*** is a podcast series hosted by Summer Foundation Policy Manager & disability rights advocate, Dr George Taleporos.



Dr George started the Reasonable & Necessary Podcast series in 2018 to provide a forum for discussion and debate about how the NDIS can achieve its promise of choice, control and an ordinary life for people with disabilities.

Dr George isn't afraid to ask the tough questions that everyone wants to know and get to the very heart of what's working and what needs to change.

Guests have included the CEO of the NDIS, Martin Hoffman, the Commissioner for NDIS Quality and Safeguards Graeme Head and Minister for Disability Reform, Jenny Macklin.

Each podcast episode aims to dissect and examine current issues facing NDIS participants, their families and anyone supporting NDIS participants to better understand how to make the scheme work for them.

To download and listen to this podcast series on SoundCloud or iTunes head to our [Reasonable & Necessary webpage](#)

## Target Audience

People with disability and their families, support coordinators, health professionals and all interested individuals within the disability sector.

## Metrics

Since the very first episode in early 2018, Reasonable & Necessary has developed a strong following, with each series attracting thousands of listeners.



Facebook: >17K



LinkedIn: >3K



Twitter: >1.8K



Instagram: >1.2K



Youtube: >400 subscribers

## Recent podcast profile

**Video podcast | 22 September 2021**

***Interview with Shadow Minister for the NDIS, Bill Shorten***

In this podcast, Dr George Taleporos speaks to NDIS Shadow Minister Bill Shorten on what it took to create the NDIS and where it may be heading.

Access via [YouTube](#)

This episode attracted more than 100 views.

This [Twitter](#) post promoting the episode attracted 5 retweets, 3 engagements/interactions, 754 impressions and 2 likes

## Contact information

If you are interested in finding out more about the Reasonable & Necessary podcast series, including available opportunities, please contact:

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